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**SUNDARA INN & SPA IN WISCONSIN DELLS NAMED ONE OF TOP 10 MOST ROMANTIC SPAS
IN AMERICA IN 5th ANNUAL SPA FINDER READERS' CHOICE AWARDS**
Award Marks Four Years in a Row for Sundara

WISCONSIN DELLS, Wis. (September 19, 2007) – Spa Finder, Inc., the global spa resource, has announced that Sundara Inn & Spa in Wisconsin Dells, Wis. has been named one of the Top 10 “Best Spas in the World for Romance” in its fifth annual Spa Finder Readers’ Choice Awards. Based on thousands of votes submitted by Spafinder.com visitors and *Luxury SpaFinder Magazine* readers, the awards represent the most complete consumer assessment of the global spa market. This is the fourth year in a row Sundara has received this award voted on by spa-savvy travelers from around the world.

“Now in its fifth year, our Readers’ Choice Awards have become the industry’s premier award program – the spa world’s answer to the Academy Awards,” said Spa Finder, Inc. President Susie Ellis. “With a huge surge in international voting and more than twice as many votes overall compared to last year, this represents an especially meaningful validation of the spa experience provided by Sundara.”

To help spa consumers identify the best spas for their unique goals, Spa Finder asked its readers and web visitors to name their picks for the best spas in 23 specific categories – from “best accommodations” and “best cuisine,” to “best for men” and “best urban hotel spa.” Spa-goers also selected their favorite spas in more than 20 global regions and their overall favorite spas on six continents. In all, ballots were cast for more than 1,500 different spa properties worldwide. Voters were asked to only cast ballots for stay spas they’ve personally visited within the past three years.

Sundara, the Midwest’s only destination spa, is tucked away in a 26 acre pine forest adjacent to the championship golf courses of the Wilderness Resort. Its 26 suites and 12 private villas, larger than most and designed using feng shui principles, feature king-size featherbeds, designer spa bathrooms, and fireplaces. Guests enjoy access to the spa’s Purifying Bath Ritual, Relaxation Lounge, and heated outdoor infinity edge pool. Spa services blend ancient wisdom with modern wellness, with many incorporating Sundara’s own line of spa products that draws ingredients indigenous to Wisconsin Dells.

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Last year, Sundara was named one of the Top 10 Favorite Spa Escapes in the Country by ABC's "Good Morning America," coming in at number three. It was the only spa in the Midwest to make the list. Recently, *Travel + Leisure Magazine* named the Sundara villas among the Top 100 Real Estate Developments in the World. Other honors for Sundara include being named one of the Top 10 Eco-Friendly Spas by *USA Today*, and one of 4 Groundbreaking Spas by "CNN Headline News."

For reservations or more information, Sundara's toll-free number is 888.735.8181. Details may be found on the web at www.sundaraspa.com.

A complete listing of the Readers' Choice Award winners will be featured in Spa Finder's 2008 *Global Spa Finder*, the definitive worldwide spa directory, and may be viewed at <http://www.spafinder.com/spaguide/readerschoice/2007.jsp>

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About Spa Finder, Inc.

The world's largest spa marketing and media company, Spa Finder reaches millions of wellness-focused consumers via Spafinder.com, its award-winning website, and *Luxury SpaFinder* magazine, the trusted authority on the luxury spa lifestyle. Redeemable at 3,600+ spas worldwide and available at thousands of retail outlets across North America, Spa Finder Gift Certificates and Gift Cards represent the world's largest spa gift certificate/card program. Founded in 1986, the privately held company is headquartered in Manhattan.