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FOR IMMEDIATE RELEASE

WISCONSIN'S SUNDARA INN & SPA NAMED ONE OF 30 HOT SPAS IN NORTH AMERICA BY SPAFINDER.COM

WISCONSIN DELLS, Wis. (October 8, 2012) – Sundara Inn & Spa (www.sundaraspa.com) in Wisconsin Dells, Wis. has been named one of "30 Hot Spas in North America" in SpaFinder.com's editorial series titled "Around the World in 80 Spas." The writers of SpaFinder.com, widely regarded as the go-to source for all things spa, included the Wisconsin spa resort alongside heavy hitters like Mii amo in Arizona, Golden Door in California, Spa Eastman in Quebec, and Rancho La Puerta in Mexico. Here's how they described Sundara:

"Sundara stems from the Sanskrit word for "beautiful," and the boutique-style inn is just that. Organic-style architecture, crafted with terraced slopes and winding roads, connects with the region's natural beauty (including tall pines and majestic sandstone bluffs overlooking the Wisconsin River), as will you at the on-site spa, where a new Tranquility Garden has been designed as a meditative and reflective space."

As Sundara heads into its 10th anniversary year in 2013, here's a look back at the spa resort's top 10 accolades over the years, beginning with today's announcement:

- 30 Hot Spas in North America, 2012 SpaFinder.com Wellness Blog
- Top 15 Resort Spas in North America, 2012 Readers' Poll Condé Nast Traveler Magazine
- 10 Best Boutique Hotel Spas in the World, 2011 Readers' Choice Awards SpaFinder.com
- Top 10 Spas in the Midwest, 2010 Spa Magazine
- Best Place to Be Snowed in for Romance, 2010 Midwest Living Magazine
- #3 Favorite Spa Escape in America, 2006 ABC's "Good Morning America
- Most Eco-Conscious Resort in America, 2006 Healthy Travel Awards SHAPE Magazine
- 10 Great Eco-friendly Spas in the World, 2005 USA Today
- 25 Top Spas in America, 2004 Travel + Leisure Magazine
- 4 Groundbreaking Spas, 2004 CNN Headline News

Sundara was one of the first resort spas of its kind in the Midwest when it opened in 2003, offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and recreation. It is tucked back in a fragrant pine forest on the outskirts of town, adjacent to the championship Wild Rock golf course. This adult-only property has 26 suites and a handful of villas, each with high-end furnishings, Euro-style designer baths and beautiful artwork. Guests also enjoy the indoor bathhouse with Purifying Bath Ritual and the outdoor infinity pool which is heated year-round. Sundara is a member of the Green Spa Network and is Travel Green Wisconsin certified.

Reservations may be made online at www.sundaraspa.com or by calling Sundara's toll-free number, 888.735.8181.

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