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## **Sundara Inn & Spa in Wisconsin Dells Receives Green Professional Certification**

MADISON, Wis. (May 2011) - Sundara Inn & Spa in Wisconsin Dells is one of the first Wisconsin hospitality firms to earn Green Professional status under the Wisconsin Sustainable Business Council's Green Masters Program. As a Green Professional, Sundara has performed actions in each of nine "sustainability areas" and has earned more than 100 points.

"This is one more well-deserved honor for Sundara, a destination spa that made a commitment to enhance the spa experience through the principles of sustainability from the day it opened," said Tom Eggert, executive director of the Wisconsin Sustainable Business Council. Sundara was named one of the "Ten Great Eco-Friendly Spas in the World" by *USA Today* and is a member of the Green Spa Network. "Their use of green building practices, energy efficiency and recycling has allowed Sundara to lower costs while providing a beautiful and healthy environment for their guests to enjoy."

According to Sundara general manager Rick Duarte, the idea of setting an example of love and respect for the earth was even written in to their mission statement. "Our spa resort is set back in a 26-acre pine forest and maintaining that pristine environment was a guide to our other green practices, including organic spa services and promotion of silent sports like yoga and hiking that allow guests to leave a lighter footprint," said Duarte.

The Green Professional designation is the second highest tier in the Green Masters Program established by the Wisconsin Sustainable Business Council. Candidates are judged on a comprehensive range of sustainability issues from energy and natural resource use to education outreach and purchasing. Sixty Wisconsin businesses have participated in the program where the top twenty percent achieve the highest "Green Master" designation. For more information, or a complete list of Green Masters Program participants, go to:

<http://www.greenmastersprogram.com>.



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