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FOR IMMEDIATE RELEASE

A FRESH LOOK FOR SPRING FROM THE NECK UP TO GO ALONG WITH THAT NEW SPRING WARDROBE
Sundara Spa Introduces New Zero-Downtime Facelift Facials

WISCONSIN DELLS, Wis. (April 1, 2014) – After an especially long and drawn-out winter, it’s finally time to break out that new spring wardrobe you’ve been dying to debut. To go along with your fresh new fashion look, how about a dewy youthful look from the neck up courtesy of a zero-downtime facelift facial from Sundara Inn & Spa in Wisconsin Dells, Wis. Sundara, named among the “Top 10 Destination Spas in the World” by *Travel + Leisure* magazine, recently introduced a series of facials that make use of peptides - sometimes called “the messenger molecules” in the spa world as they are “protein fragments” or short chains of amino acids - that work on a cellular level to boost hydration, nourish collagen, and reduce visible fine lines and wrinkles. An added plus is that the products used in the facials are also available for home use so spa-goers can extend the post-facial results. New to the Sundara menu are the Ultra Red Carpet Face-lift Facial, Peptide Power Lift Facial, and the Advanced Resurfacing Stem Cell Facial. To reserve, visit www.sundaraspa.com or call Sundara at 888.735.8181.

These zero-downtime facials can be done on the day of a special occasion to soothe the skin and produce a more youthful looking, even-toned, matte-finish complexion. Graduation parties, summer weddings, class reunions anyone? Spa clients will see continued improvement in the days following treatment too, an added bonus.

The products used in the treatments come from HydroPeptide, a company known for its expertise in anti-aging formulas that work on even the most sensitive and mature skin types. The secret is in the variety of more than 60 different peptides that, when combined with botanical stem cells and exfoliating ingredients, are shown to be effective on fine lines, wrinkles, dryness and sun damage.

“The peptide products in these new facials deliver age-defying clinical results and the products are simple to use at home too,” said Jessie Strickland, lead esthetician at Sundara. “Guest also love that the skincare line is incredibly luxurious.”

About Sundara Inn & Spa

Sundara is a destination spa set in a fragrant pine forest on the scenic outskirts of Wisconsin Dells, Wis. It was one of the first resort spas of its kind in the Midwest when it opened in 2003, offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and recreation. This adult-only property has 26 suites and a handful of private villas, each with high-end furnishings, fireplaces, Euro-style designer baths and beautiful artwork. Reservations may be made online at www.sundaraspa.com or by calling Sundara’s toll-free number, 888.735.8181.

About HydroPeptide

Founded in 2004, HydroPeptide is a leading peptide-based anti-aging cosmeceutical line famous for professional facial and body treatments and 21 retail products featuring VLR technology – using the correct variety of peptides applied at clinical levels with continuous repetition for superior anti-aging results. With more than 60 peptides, botanical stem cells and moisturizing actives, their award-winning daily care and professional collections are the ideal combination of science and aesthetics, simple and customizable for all skin types. For more information on HydroPeptide, log on to www.hydropeptide.com.