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FOR IMMEDIATE RELEASE

## EVEN SPA PROFESSIONALS RANK WISCONSIN'S SUNDARA INN & SPA AS ONE OF THE MOST ROMANTIC SPOTS IN AMERICA

WISCONSIN DELLS, Wis. (January 6, 2014) – With thoughts already turning to Valentine's Day, it is sweet timing indeed for one Wisconsin spa to learn it has just been named by its industry peers as one of the country's favorite spas for romance. *American Spa* magazine revealed its 2013 Professional's Choice Awards, with some 4,000 industry insiders voting for their favorite spas and products via a write-in web survey, and <u>Sundara Inn & Spa</u> in Wisconsin Dells, Wis., was ranked among the Top 5 in the Favorite Romantic Spas category. This peer recognition gets added to the list of consumer readers' choice awards for Sundara, a list which has grown steadily over the 10 years since the spa opened and includes accolades from *Travel + Leisure* magazine, *Condé Nast Traveler* magazine, SpaFinder.com, and *Wisconsin Bride* magazine, among others. Sundara may be found on the web at <a href="https://www.SundaraSpa.com">www.SundaraSpa.com</a>.

Sundara is a destination spa set in a fragrant pine forest on the scenic outskirts of Wisconsin Dells. It was one of the first resort spas of its kind in the Midwest when it opened in 2003, offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and recreation. This adult-only property has 26 suites and a handful of private villas, each with high-end furnishings, fireplaces, Euro-style designer baths and beautiful artwork.

In the last few years, Sundara has built significantly on its philosophy of wellness through tranquility, adding both a conversation-free garden patio adjacent to the heated outdoor infinity pool and a meditation trail in the woods, while increasingly emphasizing the benefits of silent sports like yoga and biking and Ayurvedic spa treatments that are restorative for mind and body.

Directly adjacent to Sundara is its championship golf course, Wild Rock. Sundara is a member of the Green Spa Network and is Travel Green Wisconsin certified. It is also a proud supporter of the Breast Cancer Recovery foundation based in nearby Madison.

Reservations may be made online at <a href="www.sundaraspa.com">www.sundaraspa.com</a> or by calling Sundara's toll-free number, 888.735.8181. Follow <a href="Sundara on Facebook">Sundara on Facebook</a> for news of Valentine's specials, including midweek rates starting at \$199 and gift with purchase of a Valentine's gift card.

EDITOR'S NOTE: High-resolution photos available upon request. E-mail <a href="mailto:cminsky@charter.net">cminsky@charter.net</a>. Any of the photos from the web site, <a href="mailto:www.SundaraSpa.com">www.SundaraSpa.com</a> are available for media use.









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