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## BACK-TO-BACK MILESTONES FOR WISCONSIN'S SUNDARA INN & SPA – NAMED #3 SPA IN NORTH AMERICA LEADING INTO 10<sup>th</sup> ANNIVESARY MONTH

WISCONSIN DELLS, Wis. (February 14, 2013) – The timing couldn't be any sweeter for Sundara Inn & Spa (www.SundaraSpa.com) in Wisconsin Dells, Wis. Sundara has just learned they've been ranked the #3 spa in North America in the 2013 *Condé Nast Traveler* magazine survey, making for the perfect lead-in to their 10<sup>th</sup> anniversary month in March. Sundara garnered an overall score of 98.2, with readers scoring nominated spas in three categories - facilities, treatments and staff. Sundara even received a perfect 100 for their facility, which is defined by its soaring organic-style architecture, designer suites, heated outdoor infinity pool, new Tranquility Garden patio, indoor bathhouse with Purifying Bath Ritual and Spa Together treatment rooms with overflowing soak baths and fireplaces. Sundara is a destination spa set in a fragrant pine forest on the scenic outskirts of Wisconsin Dells.

This year is the 22<sup>nd</sup> year for the magazine's "best spas" survey, with the results representing more than 46,000 reader visits to spas in North America as well as Hawaii, the Caribbean and on the world's top-rated cruise ships. A total of 270 spas made the list.

"To say we're thrilled is even an understatement," said Rick Duarte, general manager of Sundara. "This is incredibly meaningful given the award comes from the magazine's spa-savvy readers who vote on spas they've visited, and to have it come during our 10<sup>th</sup> anniversary year is icing on the cake."

Sundara was one of the first resort spas of its kind in the Midwest when it opened in 2003, offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and recreation. This adult-only property has 26 suites and a handful of private villas, each with high-end furnishings, fireplaces, Euro-style designer baths and beautiful artwork. Directly adjacent to Sundara is its championship golf course, Wild Rock. Sundara is a member of the Green Spa Network and is Travel Green Wisconsin certified. It is also a proud supporter of the Breast Cancer Recovery foundation based in nearby Madison.

Other notable awards for Sundara in 2012 include being ranked the #5 destination spa in the world in the World's Best spas poll conducted by *Travel + Leisure* magazine, and being ranked in the Top 25 Spas in North America by SpaFinder.com.

"Our theme line and invitation to guests has always been 'Energize Your Soul.' Now it's our turn to thank our loyal visitors for energizing our souls with this incredible honor," said Duarte.

Reservations may be made online at <u>www.sundaraspa.com</u> or by calling Sundara's toll-free number, 888.735.8181. Follow <u>Sundara on Facebook</u> where anniversary specials will be posted on the 10<sup>th</sup> of each month during 2013 in celebration of their 10<sup>th</sup> anniversary.

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EDITOR'S NOTE: High-resolution photos available upon request. E-mail <u>cminsky@charter.net</u>. Any of the photos from the web site, <u>www.SundaraSpa.com</u> are available for media use.