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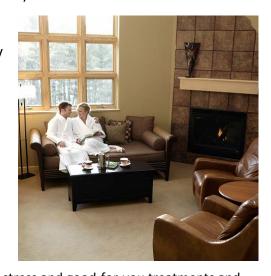
FOR IMMEDIATE RELEASE

THE RESULTS OF SPAFINDER.COM'S 2013 READERS' CHOICE AWARDS ARE IN: WISCONSIN'S SUNDARA INN & SPA WINS IN A RECORD FIVE CATEGORIES

WISCONSIN DELLS, Wis. (October 22, 2013) – Those who vote in Spafinder.com's annual worldwide Readers' Choice Awards survey are arguably the most spa-savvy travelers on the planet, so it's only natural a spa would feel on top of the world upon learning they were among the award recipients. This year, Wisconsin's Sundara Inn & Spa, a destination spa set in a fragrant pine forest on the scenic outskirts of Wisconsin Dells, took home Top 10 honors in five categories: Best for Girlfriend Getaways and Bachelorettes, Best for Accommodations, Best Interior Design, Best for Romance, and Best Eco-Spa. That's the most Sundara has every received. This is the 11th year for the Spafinder awards, with the 2013 polling attracting a record number of worldwide votes. Voters are asked to cast ballots only for locations they've personally visited within the past three years.

These latest awards add to the string of honors Sundara has received this year during its 10th anniversary year. It was ranked one of the Top 10 destination spas in the world in the 2013 World's Best spas poll conducted by *Travel + Leisure* magazine. It was also ranked the #3 Spa in North America in the 2013 *Condé Nast Traveler* magazine survey.

Sundara was one of the first resort spas of its kind in the Midwest when it opened in 2003, offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and



recreation. This adult-only property has 26 suites and a handful of private villas, each with high-end furnishings, fireplaces, Euro-style designer baths and beautiful artwork. The spa has a Purifying Bath

Ritual, Spa Together treatment rooms, and a Relaxation Lounge with a wall of windows looking out to the infinity pool which is heated year-round. Fitness activities at Sundara include yoga, golf, hiking, biking, snowshoeing and cross country skiing.

This summer Sundara issued its first cookbook, "Energize Your Soul: Wellness Cuisine for All Seasons." The 151-page hard-cover book includes more than 300 original recipes, grouped by the four seasons, with accompanying color photographs showcasing signature recipes, partner farms and the pristine grounds of Sundara. The cookbook is available on Sundara's web site, in the spa boutique, as well as at select booksellers.





Sundara is a member of the Green Spa Network and is Travel Green Wisconsin certified. It is also a proud supporter of the Breast Cancer Recovery foundation based in nearby Madison.

Reservations may be made online at www.sundaraspa.com
or by calling Sundara's toll-free number, 888.735.8181. Follow
Sundara on Facebook where anniversary specials are posted on the 10^{th} of each month during 2013 in celebration of their 10^{th} anniversary.

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About SpaFinder® Wellness

SpaFinder Wellness connects millions of people seeking access to a healthier, happier lifestyle with its worldwide network of 20,000 wellness providers. Its digital platform is the only destination that gives people everywhere the ability to discover, search, evaluate, and purchase services easily and conveniently—whether they are seeking spa, fitness, yoga, Pilates, or other wellness experiences and services. Learn more at www.SpaFinderWellness.com.

EDITOR'S NOTE: High-resolution photos available upon request. E-mail cminsky@charter.net. Any of the photos from the web site, www.SundaraSpa.com are available for media use.