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FOR IMMEDIATE RELEASE

WISCONSIN SPA IN MIDDLE OF EMERALD GREEN PINE FOREST EARNS HIGHEST LEVEL GREEN LEADER RANKING FROM TRIPADVISOR

WISCONSIN DELLS, Wis. (May 7, 2013) – Wisconsin's <u>Sundara Inn & Spa</u> is tucked back in a fragrant pine forest, a setting that always presents a perfect shade of emerald green to arriving guests no matter the season. Seems that verdant hue is also the first tip-off this destination spa resort believes in nurturing nature and treading lightly on the earth. Along with being a founding member of the Green Spa Network and earning Travel Green Wisconsin certification, Sundara was just notified by TripAdvisor[®] it has achieved Platinum level status, the highest tier, in the travel web site's recently launched GreenLeaders[™] Program.

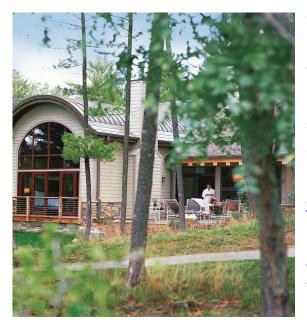
To get to the Platinum pinnacle, a property must post a score of 60 percent or higher on the environmental standards survey developed for TripAdvisor in partnership with the U.S. Environmental Protection Agency's ENERGY STAR® program, the U.S. Green Building Council, and the United Nations Environment Programme. The detailed property questionnaire covers everything from energy usage to purchasing practices.

Sundara's eco-friendly status now shows up on its TripAdvisor listing, letting visitors to the web site know Sundara offers environmentally friendly accommodations. TripAdvisor is the world's largest travel site with an online audience of more than 200 million unique monthly visitors.



Now in its 10th year, Sundara was ranked the #3 Spa in North America in this year's Condé Nast Traveler magazine survey. Other notable awards for Sundara include being ranked the #5 destination spa in the world in the 2012 World's Best Spas poll conducted by *Travel + Leisure* magazine, and being ranked in the Top 25 Spas in North America for 2012 by SpaFinder.com.

Sundara was one of the first resort spas of its kind in the Midwest when it opened in 2003,



offering a pristine retreat-like setting for consumers in need of a sanctuary from stress and good-for-you treatments and recreation. This adult-only property has 26 suites and a handful of private villas, each with sophisticated furnishings, cozy fireplaces, Euro-style designer baths and beautiful artwork.

Reservations may be made online at <u>www.sundaraspa.com</u> or by calling Sundara's toll-free number, 888.735.8181. Spa-goers can follow <u>Sundara on</u> <u>Facebook</u> where anniversary specials are being posted on the 10th of each month during 2013 in celebration of their 10th anniversary.

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EDITOR'S NOTE: High-resolution photos available upon request. E-mail <u>cminsky@charter.net</u>. Any of the photos from the web site, <u>www.SundaraSpa.com</u> are also available for media use.

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