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SUNDARA NAMED #3 FAVORITE SPA ESCAPE IN THE COUNTRY
BY "GOOD MORNING AMERICA" AND TRAVEL + LEISURE MAGAZINE

Wisconsin Dells, WI (August 1, 2006) – The phones have been ringing off the hook the past week at Sundara Inn & Spa in Wisconsin Dells, Wisconsin, and understandably so. Sundara was named one of the Top 10 favorite spa escapes in the country on ABC News' "Good Morning America," coming in at number three. It was the only spa in the Midwest to make the list. "Good Morning America" teamed with *Travel + Leisure Magazine* to prepare the rankings.

The anchors of the network morning news show described Sundara this way: "This is one of the most affordable spas in the country, but it doesn't skimp on pampering -- there are 14 treatment rooms. You can expect delicious, organic spa cuisine from local sustainable farms. If one of the large suites isn't big enough, check out the new villas in the woods which are available for ownership and rental."

For reservations or more information, Sundara's toll-free number is 888.735.8181. Details may be found on the web at www.sundaraspaspa.com.

Sundara, which opened in 2003, is tucked away in a 26-acre fragrant pine forest on the scenic outskirts of Wisconsin Dells. Intimate by design, this resort spa has 26 suites and a handful of private villas. The suites, larger than most, each feature a king featherbed, designer spa bathroom and cozy fireplace. Some even have sunken sitting rooms and private screened-in balconies. The largest suites accommodate five guests on three levels.

The villas, which just opened this spring, are richly appointed, with the largest including a living area, dining area, gourmet kitchen, two bedrooms and two spa baths, and wrap-around veranda. Highly desirable views to the neighboring championship golf course, Wild Rock, are a reminder of the property's spa and golf package offerings.

All guests of Sundara may enjoy the main spa's indoor bathhouse with its Purifying Bath Ritual, and the outdoor infinity edge pool which is heated year-round. There is a Relaxation Lounge and fitness studio, and personal yoga instruction is also available. Complimentary town car service is a favorite amenity as well.

Other honors for Sundara have included being named the Most Romantic and Most Affordable Spa in America by the travel-savvy readers of *Luxury SpaFinder Magazine*, one of the Top 10 Eco-Friendly Spas by *USA Today*, and one of 4 Groundbreaking Spas by "CNN Headline News."

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