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FOR IMMEDIATE RELEASE

WISCONSIN'S SUNDARA INN & SPA RANKED AMONG TOP 10 DESTINATION SPAS IN THE U.S. AND TOP 5 RESORTS IN THE MIDWEST IN ANNUAL AWARDS FROM TRAVEL + LEISURE MAGAZINE

WISCONSIN DELLS, Wis. (July 6, 2016) –*Travel + Leisure* magazine released its lists of "World's Best Awards for 2016" as voted on by readers and Wisconsin's Sundara Inn & Spa is ranked as one of the "10 Best Destination Spas in the U.S." and the "5 Best Resort Hotels in the Midwest." Full results are available at <u>http://www.travelandleisure.com/worlds-best</u> and will be featured in the August issue of the magazine. For more on Sundara, log on to <u>www.SundaraSpa.com</u>.

Sundara was ranked #9 on the Destination Spas list, with the magazine editors noting that

"while pampering will always be popular, many of this year's winners put the focus on fitness," and suggesting "the hardest part of visiting one of these spots might be having to leave." Readers rated properties on accommodations, facilities, treatments, service, food, and overall value. East and west coast spas dominate the list, with Sundara the only Midwest property to be honored in this category.



The Midwest list is a new category for the World's Best Awards, with Sundara coming in at #2 on the list, making it the top-ranked Wisconsin property as well.

Sundara is tucked back in a fragrant pine forest on the scenic outskirts of Wisconsin Dells. It was one of the first destination spas of its kind in the heartland when it opened in 2003, offering a pristine retreat-like setting for people in need of a sanctuary from stress and good-for-you treatments and recreation. This adult-only eco-chic property has 26 suites and a handful of private villas, each with high-end furnishings, fireplaces, Euro-style designer baths and beautiful artwork.

In the last few years, Sundara has built significantly on its philosophy of wellness through tranquility, adding a conversation-free garden patio adjacent to the heated outdoor infinity pool and a meditation trail with hammock retreat in the woods, while increasingly emphasizing the benefits of silent sports like yoga and biking complemented by spa treatments that are restorative for mind and body. Sundara is also becoming increasingly known for its "digital detox" philosophy, with all common areas now completely electronics-free.

Directly adjacent to Sundara is its championship golf course, Wild Rock. Sundara is a member of the Green Spa Network and is Travel Green Wisconsin certified. Its primary philanthropic efforts support the Breast Cancer Recovery foundation based in nearby Madison.

Reservations may be made online at <u>www.SundaraSpa.com</u> or by calling Sundara's toll-



free number, 888.735.8181. Follow <u>Sundara on Facebook</u> for news of overnight specials and seasonal spa treatments.

World's Best Awards Methodology

A survey developed by the editors of *Travel + Leisure*, in association with digital marketing firm Wylei, was made available at tlworldsbest.com from Nov. 2, 2015 to Feb. 29, 2016. To protect the integrity of the data, after the survey closed, *Travel + Leisure* and Wylei screened the responses to identify fraudulent votes, which were eliminated from the final tallies. Respondents were asked to rate properties on a number of characteristics; for each characteristic, respondents could choose a rating of excellent, above average, average, below average, or poor. The final scores are indexed averages of these responses. A minimum number of responses was necessary for a candidate to be eligible for inclusion in the World's Best Awards rankings. Some companies were eligible to be rated in multiple categories; they were scored independently for each category.

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EDITOR'S NOTE: High-resolution photos available upon request. E-mail <u>cminsky@charter.net</u>. Any of the photos from the web site, <u>www.SundaraSpa.com</u> are available for media use.