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FOR IMMEDIATE RELEASE

THE NEW SUITES AT WISCONSIN'S SUNDARA INN & SPA ARE WHAT WE ALL NEED RIGHT NOW

WISCONSIN DELLS, Wis. (Jan. 4, 2022) – Wisconsin's Sundara Inn & Spa has the answer to the question, how do I re-energize after the holiday season, with the early February opening of its new suite wing that promises equal parts tranquility and rejuvenation. Sundara is now accepting reservations for eight new secluded suites that extend into the woods of this 80-acre property, four Golfside suites with sweeping views of the championship Wild Rock golf course and four Vanya suites with secluded woodland views. With a fresh blanket of snow, this sanctuary from stress, which also features heated outdoor pools and snowshoe trails in the woods, becomes even more peaceful, a plus after the hustle and the bustle that year's end always brings. It also helps that Sundara is electronics-free in the common areas and adult-only. See what a spa getaway can do for your physical and mental wellbeing when you reserve an overnight at <u>***.SundaraSpa.com</u>. Sundara is located on the scenic outskirts of Wisconsin Dells at 920 Canyon Road. The number is 888.735.8181.

The two Vanya Reserve units - Vanya is Sanskrit for "in the woods" - are Sundara's most luxurious to date, with private screened-in outdoor terrace balcony appointed with an oversized hot soak, heated tile floor, and fireplace, giving the space a feel of your own private spa-within-a-spa. These accommodations open on to the best views of the forest while also providing a nestled-in feeling for

guests. The two Golfside Reserves also have the luxe enclosed patio and these look out onto the greens of Wild Rock, a rare quarry course and site of U.S. Open qualifying rounds. These four Reserve units each sleep up to six guests. The other four new units are Double Queen configurations, each sleeping four, with an open-air balcony for lounging. All the new units feature custom hand-crafted furniture made by Wisconsin artisans, chic spa bathrooms, and a color palette that echoes the soothing hues of nature in shades of brown, ivory and slate.



Guests staying in these new suites will access them via a quiet corridor connected to the main resort, passing the Woodland Reflection Room where yoga and meditation classes are held along the way. These bring the total number of guest units at Sundara to 44 spread out over 90,000 square feet.

Along with the suites, Sundara also added an open-air yoga deck with complimentary yoga classes set for spring through fall, perhaps even a "snow-ga" class if weather cooperates.

The sleep experience at Sundara is the perfect antidote to lingering fatigue from all those long hours prepping for the holidays. With no schedule to keep, save for a meditative wellness class or soothing spa treatment of their choice, guests can start to put lives back in balance. New in the spa for 2022: the "Be Well CBD Facial," which uses CBD products to assist in renewing skin cells while also promoting relaxation and pain relief; and the "Cellulite Reducing Body Wrap," which tones, firms, and hydrates while smoothing away the look of cellulite.

The winter culinary menu at Sundara features entrees with plant-based protein to nourish body and soul including vegetarian wild mushroom ravioli and vegan pulled "pork" sandwich made with slow-roasted jackfruit. A full menu of non-alcoholic cocktails, including a Wellness Mary, MiNosa, and Spice Ginger Highball, supports the growing sober travel trend.

"Sundara is that preferred Midwest retreat for friends and family separated by distance to reconnect in a way that transforms lives," said John Morris, Sundara's general manager. Morris continued, "For travelers who value nature, sustainability, mental wellness, and 'togethering,' Sundara continues to be among the top spa resort choices in the country as well."



Reinforcing Morris' remarks are recent awards for Sundara, including being named one of the Top 15 Spa Resorts in the U.S. in Condé Nast Traveler magazine's annual "Readers' Choice Awards" for 2021, and being voted one of the Top 10 Resort Hotels in the Midwest in Travel + Leisure magazine's annual "World's Best Awards" for 2021. Staycationers from nearby Madison, Wis., appreciate that Sundara earned the top spot in the spa category in the 2021 "Best of Madison" awards from Madison Magazine.

As for other trends at Sundara, Morris noted there have been early signs of the return of the restorative weeklong vacation or, at the very least, a more extended weekend getaway. Visitors are also looking to make meaningful connections to the Wisconsin Dells destination while a guest of Sundara, exploring pristine state parks that are close-by, touring local wineries and vineyards that feature cold hardy grapes, and, in the spring, learning about conservation efforts at the nearby International Crane Foundation and the Aldo Leopold Foundation.

About Sundara Inn & Spa

Sundara is an oasis of calm, with 44 guest units, a restaurant and rooftop greenhouse, light-filled fitness studio, indoor and outdoor pools, 27 treatment rooms including four Spa Together rooms and a salt therapy treatment room, nail salon, a full schedule of complimentary wellness and fitness classes, boutique featuring the Sundara signature line of spa products, and flexible meeting spaces for small group gatherings and team retreats. Reservations may be made online at <u>***.SundaraSpa.com</u> or by calling Sundara's toll-free number, 888.735.8181. Sundara is three hours from Chicago, two hours from Milwaukee and less than an hour from Madison, Wis. Follow <u>Sundara on Facebook</u> for news of overnight specials and seasonal spa treatments.

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