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FOR IMMEDIATE RELEASE

THERE'S A ONE-WORD SECRET TO 2022 AWARDS SUCCESS FOR WISCONSIN'S SUNDARA INN & SPA

Wisconsin's Sundara Inn & Spa continues to add to its résumé, with today's announcement that Sundara was ranked #4 in the "10 Best Resorts in the Midwest" category in the 2022 "World's Best Awards" from Travel + Leisure magazine, moving up six spots from last year's rankings. Earlier this year Sundara was named one of the top wellness destination resorts in North American in Organic Spa magazine's annual guide, the only Wisconsin property to make the list. Sundara also took the top honor in Midwest Living magazine's "Best of the Midwest" awards in the wellness category. Sundara will be marking its 20th anniversary next year, making it a pioneer in spa travel in the Midwest. The secret to its longevity and its crammed trophy case can be articulated in one word: wellness. Sundara has never strayed from its vision as a wellness oasis, even early on when the east and west coasts dominated spa travel. For more details, visit www.SundaraSpa.com. Sundara is tucked back in a fragrant pine forest on the scenic outskirts of Wisconsin Dells. The address is 920 Canyon Road and the phone number is 888.735.8181.

The Travel + Leisure ranking is always highly coveted, given it is voted on by the magazine's travel-savvy

readers who score properties on facilities, location, service, food, and overall value. The magazine editors noted that the properties making the cut in 2022 put the natural splendor of the Midwest at travelers' fingertips, specifically mentioning the unspoiled forests and woods of Wisconsin. A minimum number of responses are necessary for a property to be eligible for inclusion in the rankings, with Sundara the highest ranked Wisconsin property on the list. At Midwest Living magazine, the editors remarked how Sundara blends ancient wellness traditions with modern treatment techniques. Sundara was one of



the first spas in the heartland to offer Ayurvedic treatments, a healing modality traced back thousands of years to practices in India. The prestigious wellness destinations list curated by the editors of Organic Spa magazine described Sundara as committed to helping guests heal the body and energize the soul.

Today, with the pursuit of wellness guiding many travel decisions, Sundara enjoys its leadership position, yet is not resting on its laurels. The last several years have brought thoughtful expansions to Sundara, including a limited number of new suites tucked back in the woods for added tranquility, more treatment rooms, an expanded spa menu complete with CBD treatments, additional indoor and outdoor pools, a hiking trail, an open-air yoga studio, a bedtime ritual for better sleep, and a full calendar of

complimentary wellness and fitness classes. In the culinary department, more plant-based proteins and non-alcoholic cocktails can be found on the menu, with herbs sourced right from Sundara's own rooftop greenhouse.

"We are greatly honored to be selected by the readers of Travel + Leisure Magazine for this prestigious award," said John Morris, Sundara's general manager, in announcing the ranking. "It is a direct reflection of the hard work and dedication of our talented team members."

Next to come, the rankings for the 2022 "Readers' Choice" awards from Condé Nast Traveler magazine. Sundara was nominated in the Hotels & Resorts category, with voting wrapping up just a few weeks ago. Results are expected in the fall.

About Sundara Inn & Spa

Sundara is an oasis of calm, with 44 guest units, a restaurant and rooftop greenhouse, light-filled fitness studio, indoor and outdoor pools, 27 treatment rooms including four Spa Together rooms and a salt therapy treatment room, nail salon, a full schedule of complimentary wellness and fitness classes, boutique featuring the Sundara signature line of spa products, and flexible meeting spaces for small group gatherings and team retreats. It is adult-only and electronics-free in the common areas. Reservations may be



made online at www.SundaraSpa.com or by calling Sundara's toll-free number, 888.735.8181. Sundara is three hours from Chicago, two hours from Milwaukee and less than an hour from Madison, Wis. Follow Sundara on Facebook for news of overnight specials and seasonal spa treatments.

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EDITOR'S NOTE: <u>Click here to download high-resolution photos</u> from Sundara's image library. Credit line SundaraSpa.com.